



MACE! 2011

THE SECRET IS OUT

WHEN: February 14 & 15, 2011

WHERE: Gaylord National Resort & Conference Center,
National Harbor, MD

Do you ever marvel at how one manages to ascend the ladder from planner to executive director? How one is promoted from sales coordinator to sales manager? How to decipher the inner workings of negotiations and secure that next sale? Or how to navigate through the meeting & event industry labyrinth to advance your career? What's the BIG secret?

If these thoughts have ever crossed your mind, then we invite you to the world of **MACE! 2011**, where all the "secrets" are out.

Join us for this incredible two-day event where PMPI will be weaving advanced education with unparalleled networking opportunities.

Just like **MACE! Flipped** the traditional marketplace in 2009, **MACE! 2011** will let you in on the "secret" and bring you closer to making that next BIG step through:

1. Educational tracks that support your level of experience. Tracks will cover the following categories: Student & Jr. Planners, Senior & Executive Planners, Suppliers & Vendors, Wellness & Organization, and The Hottest New Trends & Technologies.
2. Streamlined reverse market trade show. Get the most out of your time when meeting with planners and/or vendors.
3. Discounted registration for planners who participate in the reverse market trade show.
4. Improved sponsorship opportunities with maximum exposure and minimal expense.

Be on the lookout for more information on educational topics and learning the trade "secrets" of the meeting industry.

Fees for **MACE! 2011**:

PLANNERS

Members

With appointments - \$49,
limited spots - first come, first serve
Without appointments - \$149
*Early bird rate until December 31st,
\$179 thereafter*

Non Members

With appointments - \$89, *limited spots - first come, first serve*
Without appointments - \$189
*Early bird rate until December 31st,
\$219 thereafter*

SUPPLIERS

Member

With appointments - \$750
Additional Supplier with appointments - \$450
Without appointments - \$199

Non Member

With appointments - \$1,000
Without appointments - \$299